

Douglas Tamm

Digital Designer · Web, brand and motion · Stockholm · Open to relocation or hybrid

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PROFILE

Digital designer who designs and builds websites, brand identities and motion. Currently designing the apps ETYMO and TanPro at Kappish and working at the agency Holy Comms, after four years running my own studio. I work from concept to finished product: strategy, brand, UI/UX, design systems and the build.

EXPERIENCE

Digital Designer, Kappish 2026 – present

- Designed the word-practice app ETYMO end to end: concept, brand and UI/UX, working closely with developers.
- Part of the marketing team: 4,000 users and 55+ five-star App Store reviews in the first month.
- Led the design of TanPro, a tanning coach for iPhone: brand, design system and every MVP screen. Launching Nov 2026.

Digital Designer, Holy Comms Nov 2025 – present

- Led the design of the TM & Partners rebrand with a brand strategist and a client director: a redrawn ampersand, logotype system, palette, type, image direction, a 47-page brand book and templates. Approved with two changes; all 18 partners were impressed.

Digital Designer, Stormfors NoCode Byrå 2025

- Brand, web and motion for the agency and its clients, including Resident Interface and Porsche Club Sweden.

Founder & Digital Designer, Snöboll (own studio) 2022 – present

- Mockfjärds, with the agency Several: set up the Figma design system and designed every section, 100+ pages, responsive and WCAG compliant. Then Natre, the Norwegian sister brand, on the same system.
- Tham & Tamm: brand refresh, photography, UI design and Webflow build.
- JULI: marketing strategy, campaign concept, art direction and photography.
- PublicInsight (2022 – 2025): content, UI/UX, motion and video.
- Several (2023 – 2025): UI/UX, motion and web development as a club member.

Designer, Shomei (internship 2023, freelance 2024 – 2025) 2023 – 2025

- Photography, retouch and design for Valio, Edrington, Laphroaig, Comfort Hotel and The Nobel Prize.

Digital Designer (internship), Twain Studios 2023

- 3D, UX/UI and motion.

Group Facilitator, Kamaji Experiences (part-time) 2022 – 2023

EDUCATION

Design Lead, Hyper Island Aug 2022 – Jun 2023

Facilitation Certification, Hyper Island 2022 – 2023

Estetiska programmet (arts programme), Viktor Rydberg Gymnasium Jarlplan 2018 – 2021

SKILLS

Web design (UX/UI) · Brand identity · Art direction · Design systems · Motion design · Photography, retouch and filming · Design to build

TOOLS

Figma · Webflow · Photoshop · Illustrator · After Effects · Premiere Pro · AI workflows

LANGUAGES

Swedish (native) · English (fluent)

REFERENCES

Available on request